

Sonnenberg news from sunny hill

January 2021 | Issue 1

2020 Annual Report

Year to date in 2020, Sonnenberg Gardens and Mansion had a season with challenges from the Covid-19 pandemic that had affected all of us this year.

The earned income was greatly altered with income being below budget after the first 11 months except for contributions and grants. We were open four days a week for the 2020 season starting on May 16th and closing on October 31st. Our gate attendance had an overall decrease to this year's visitation as we had approximately 13,000 guests versus the normal visitation of approximately 35,000 guests.

Sonnenberg had a good year in community sponsorships and contributions. Our contributions and in-kind contributions were steady throughout the 2020 season. We had some growth in 2020 with the EPF matching grant of \$500k which we are still in need of approximately \$100k to complete our match portion in 2021. We received two notable grants for operations and conservation; ZBGA totaling approximately \$27k for the arboretum collection and a stewardship grant for our new permanent collections area from Parks and Trails New York for \$25k. We also received the Thompson Health Foundation grant for \$1k to assist with the community vegetable garden. The Board of Trustees and Staff are encouraged by the positive results of so many of these efforts this season. We all look forward to furthering the restoration of Sonnenberg's physical property in 2021. Restorations include the new entrance driveway project off Gibson Street and continuing with the Rock Garden and Japanese Garden waterways project that started this year by dredging the two reflection ponds for a sustainable water source.

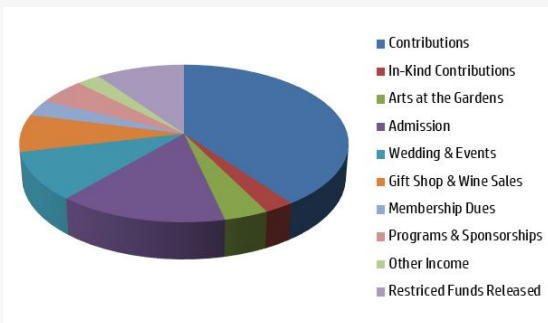
The COVID-19 pandemic certainly had an impact on our private and public events at Sonnenberg. Regrettably, Sonnenberg was unable to host any public events including AATG this year. Fortunately, we were able to hold 15 incredibly special 50 guests maximum private events. Many of the pre-scheduled weddings were moved to 2021 with the hopes of a better event year.

We are on the right track in our slow and steady return to being a community and regional destination as a public garden and historical home of the Thompson's. We look forward to opening again in 2021 at this State Historic Park that continues to herald the



Support & Revenue

Contributions	597,702
In-Kind Contributions	39,058
Arts at the Gardens	58,101
Admission	222,461
Wedding & Events	149,512
Gift Shop & Wine Sales	114,651
Membership Dues	50,544
Programs & Sponsorships	78,462
Other Income	39,326
Restricted Funds Released	146,354
Total Public Support & Income	1,496,171

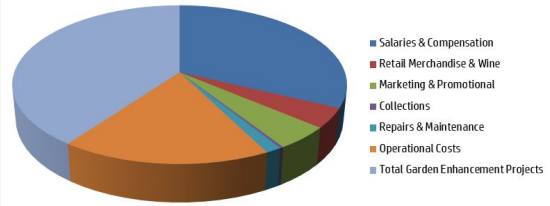


Expenses

Salaries & Compensation	475,059
Retail Merchandise & Wine	59,531
Marketing & Promotional	69,390
Collections	4,500
Repairs & Maintenance	19,650
Operational Costs	259,807
Total Garden Enhancement Projects	590,863
Total Public Support & Income	1,478,800

story of Frederick and Mary Clark Thompson's legacy in Canandaigua.

Thank you to all the volunteers, members, and the community at large that assist us with our continued success.



January in the Greenhouse at Sonnenberg

The greenhouse offers us a lush respite from the cold January landscape. The staff and greenhouse volunteer Judy Diraddo are amazed at the pink orchid that has been in bloom since October.

THANK YOU!

Our heartfelt thanks to all who have been giving us support in these challenging times. You have made the difference!! Gifts big and small are greatly appreciated.

[Donate](#)

[Become A Member](#)

Sonnenberg Named Best Historic Place

David Hutchings shown holding a recently awarded 2020 Best of the Finger Lakes 1st Place Best Historic Place.



Closed for the Winter
See you in Spring 2021!



Visit our website



Sonnenberg Gardens & Mansion State Historic Park | 151 Charlotte Street, Canandaigua, NY 14424

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